

THE WINDSOR STAR

ADVERTISING

Effective Sept. 1/2011

TVtimes RATES

Full page (10.375" wide x 11.625" deep)

52 times	26 times	13 times	6 times	1 time
\$2,202	\$2,429	\$2,588	\$2,758	\$3,239

1/2 page (10.375" wide x 5.786" deep)

52 times	26 times	13 times	6 times	1 time
\$1,257	\$1,386	\$1,474	\$1,570	\$1,846

1/4 page (5.085" wide x 5.786" deep)

52 times	26 times	13 Times	6 Times	1 Time
\$712	\$786	\$838	\$891	\$1,049

1/6 page (1.584" wide x 11.625" deep)

52 times	26 times	13 times	6 times	1 time
\$508	\$558	\$595	\$636	\$744

1/12 page (1.584" wide x 2.857" deep)

52 times	26 times	13 times	6 times	1 time
\$307	\$342	\$363	\$385	\$453

Banner (inside) (10.375" wide x 2" deep)

52 times	26 times	13 times	6 times	1 time
\$662	\$730	\$776	\$826	\$971

Cover Banner (10.375" wide x 2" deep)

52 times	26 times	13 times	6 times	1 time
\$1,274	\$1,408	\$1,501	\$1,600	\$1,878

Inside Front cover

(10.375" wide x 11.625" deep)

52 times	26 times	13 Times	6 Times	1 Time
\$3,053	\$3,366	\$3,586	\$3,818	\$4,487

Outside Back cover

(10.375" wide x 11.625" deep)

52 times	26 times	13 times	6 times	1 time
\$3,191	\$3,518	\$3,750	\$3,993	\$4,691

Additional sizes may be available by request.

Colour Advertising

One Colour	\$587
Two Colours	\$804
Full Colour.....	\$953

Reservations & Closing

Space reservations or cancellations not guaranteed unless notification received 14 days in advance of publication. Suitable material must be received by Noon, 14 days prior to publication.

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THE WINDSOR STAR

Member of:

- Audit Bureau of Circulation
- Canadian Newspaper Association

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Rates are subject to change without notice.
International rates available upon request.